Driven by excellence, built on trust — we deliver solutions that stand the test of time

www.pragathistudio.com Bengaluru , India

# **COMPANY PROFILE**

**CORPORATE OFFICE DESIGN** 

Contact us +91 9686527003

M ore info info@pragathistudio.com



#### INTRODUCTION







# TRANSFORMING SPACES WITH SUSTAINABLE DESIGN SOLUTIONS

Founded in September 2017, we are a team of enthusiastic and committed Architects & Engineers dedicated to delivering high quality work and meeting deadlines in the interior fitout industry across various sectors .Our core strength and strategic approach have garnered us recognition and built lasting trust with every client we've worked with.

Supported by a passionate team of designers and project managers ,we approach each project with a commitment to excellence and a vision for a more sustainable and prosperous future





#### THE JOURNEY SO FAR

**PRAGATHI: OUR STORY** 



With over **2 decades+** of experience in project management, we observed a significant gap in the industry: a shortage of dedicated contracting firms capable of delivering quality work and timely completion. Many organizations struggled to meet these needs for various reasons.

When an opportunity arose to venture into contracting, we initially continued to provide project management services. However, by a stroke of luck, one of our trusted mentors presented us with an urgent project that required contracting services. We successfully delivered both quality work and on-time results, which earned praise from our mentors and clients alike. This success bolstered our confidence and motivated us to establish our contracting firm, officially registering in 2017.

As our business grew, we remained committed to our passion and dedication. Our tireless efforts led to widespread recognition for completing challenging projects on schedule. Over time, we have expanded our client base while maintaining strong relationships with existing clients, resulting in a steady flow of repeat and ongoing projects.









#### M. SAMEEULLAH | DIRECTOR

With over two decades of experience in managing corporate interior projects, I am highly enthusiastic and passionate about my work. I have successfully led and delivered projects spanning over 2 million square feet PAN India.

My background includes working with prestigious companies, where I have earned recognition and praise from clients for my exceptional professional skills and project management techniques. As a capable team leader, I excel in identifying and leveraging the strengths of my colleagues and subordinates to achieve maximum precision and efficiency. I am also a skilled negotiator, with a strong focus on achieving targets and ensuring timely project completion.



#### **ADARSH Y.C | DIRECTOR**

I am a young, dynamic, and self-driven individual who embarked on a career in the contracting industry at a very early age. Passionate about my work, I am well-skilled and know how to get the job done efficiently.

Known for my frank and honest approach, I value transparency and fairness in all interactions. I have independently managed and successfully completed a range of challenging and critical projects. My reputation for delivering projects on time has earned me appreciation from clients and colleagues, leading to repeated business opportunities.

To date, I have successfully completed over 5 million square feet of projects, satisfying more than 100 clients.



#### JOHN JOHN N | DIRECTOR

I have led design studios and trained designers at various levels, actively participating in all stages of projects—from conceptual planning and sketches to design development, detailing, and final completion.

With extensive experience and exceptional skills in coordinating with MEP, AV, LEED, wellness, kitchens, IT labs, consultants, and contractors, I bring a comprehensive understanding to every project. Over my 23 years of experience, I have managed projects both across India and internationally, designing over 10 million square feet of office spaces, including corporate offices, retail environments, hospitality designs, data centers, client experience centers, and residential projects.

#### **PRAGATHI IN NUMBERS:**

**BUILDING SUSTAINABLE SUCCESS** 



2M+

100+

MILLION SFT. DELIVERED

COMPLETED **PROJECTS** 

HAPPY CLIENTS

#### **SATISFIED SMILES, HAPPY CLIENTS**

We believe that excellence is not a compromise, it's a commitment











































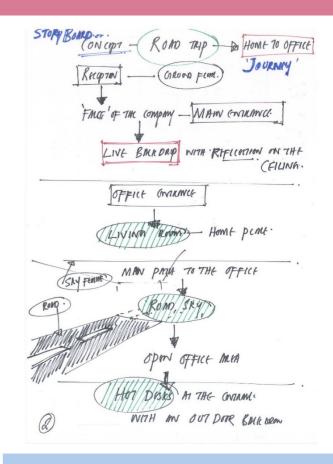




#### **DESIGN METHODOLOGY**

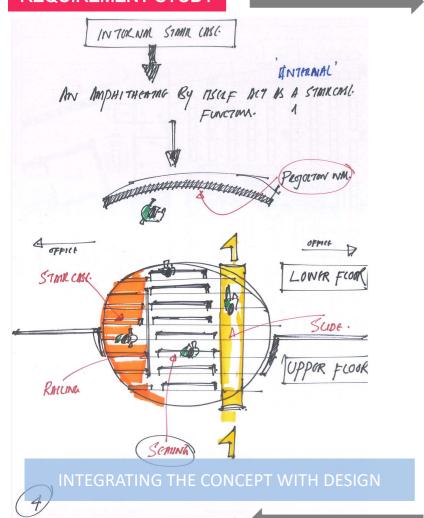
#### STUDYING THE REQUIREMENTS AS STEP 1

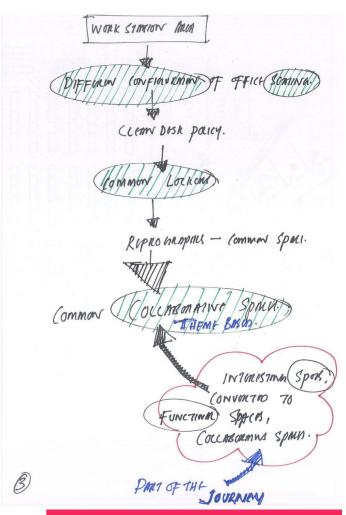




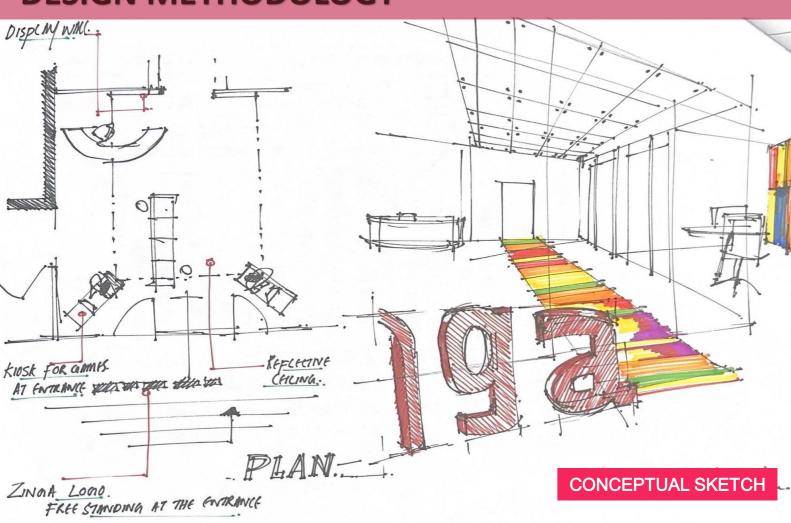
CREATING A STORYBOARD ON THAT BASIS

#### REQUIREMENT STUDY



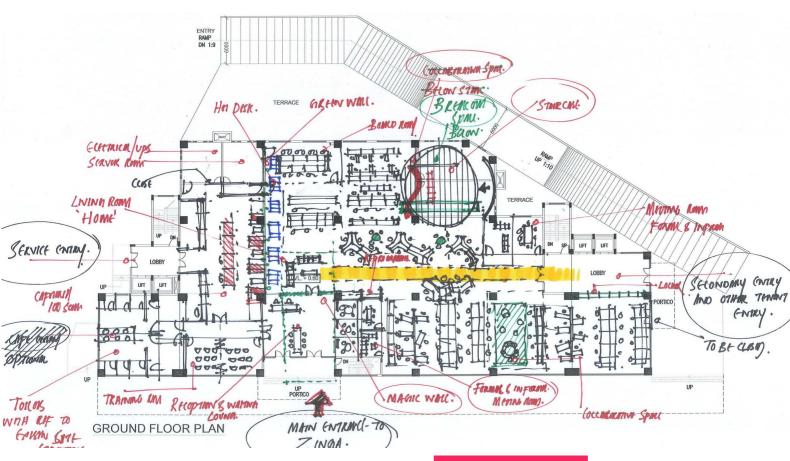


#### **DESIGN METHODOLOGY**



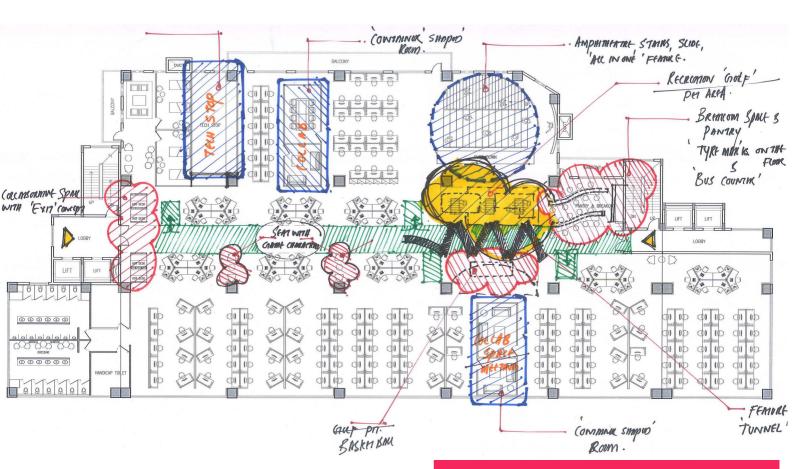


#### **DESIGN METHODOLOGY**

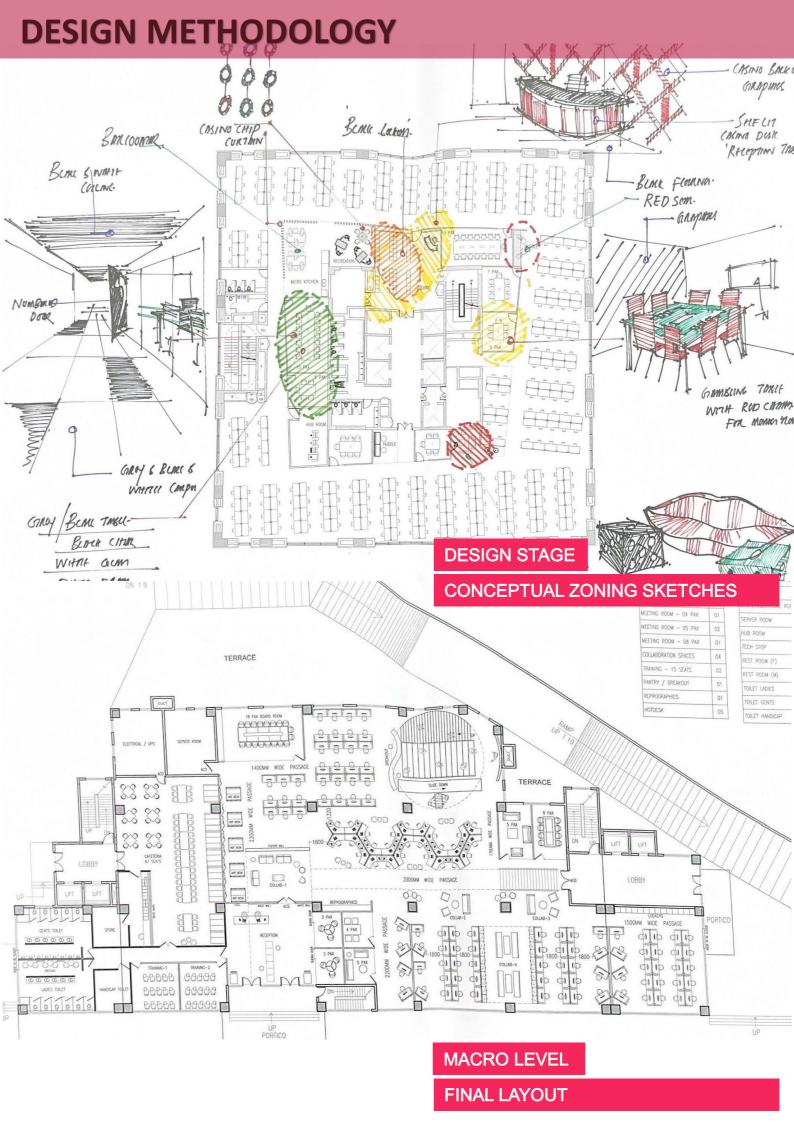


#### **DESIGN STAGE**

#### **CONCEPTUAL LAYOUT SKETCHES**



**CONCEPTUAL ZONING** 





100+ COMPLETED PROJECTS
COUNTLESS INSPIRATIONS

# FEATURED PROJECTS

We do interior fit out works for corporate offices, specialized industries in educational institutions, hospital, banks, restaurants, stores, residential buildings.

#### **AEVY**, Bangalore

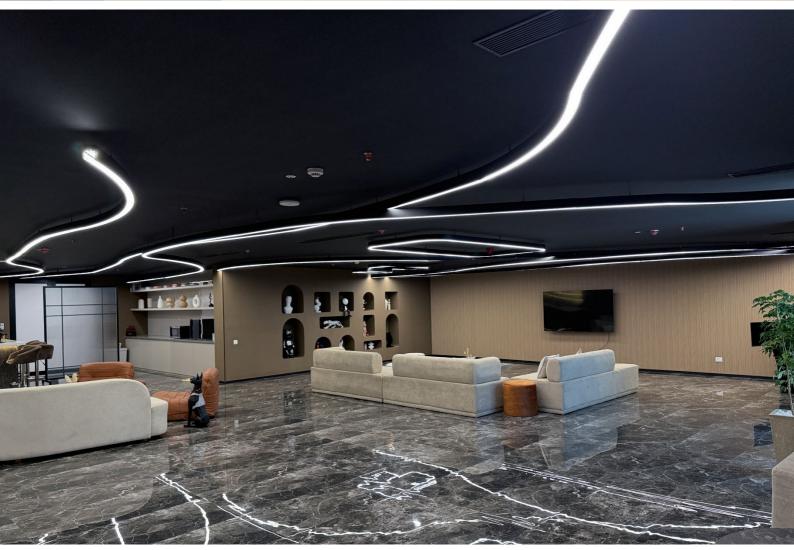
SIZE: 16000 SFT

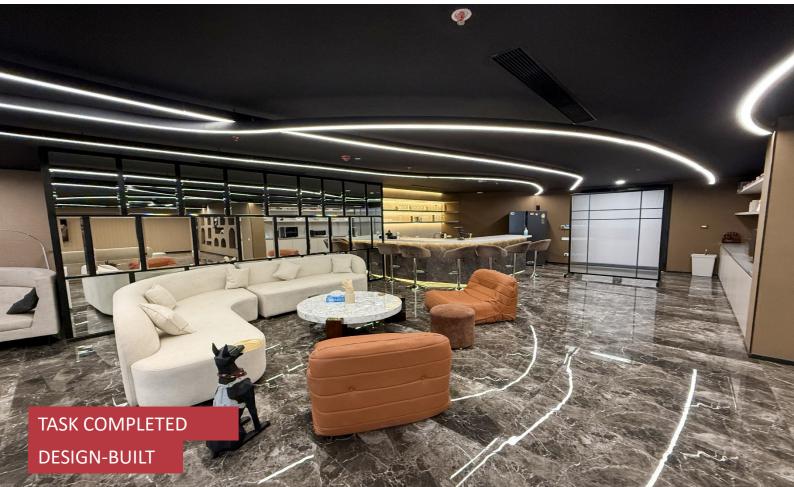
The AEVY project in Bangalore is a seamless fusion of innovative design and precision-driven execution. This design and contracting project reflects AEVY's dynamic identity through a contemporary workspace featuring clean lines, ergonomic layouts, and a thoughtfully curated material palette













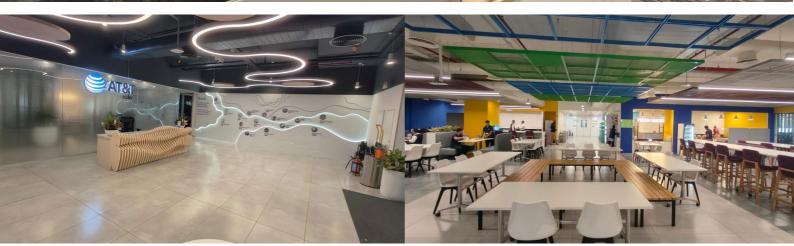


#### AT&T, Chennai

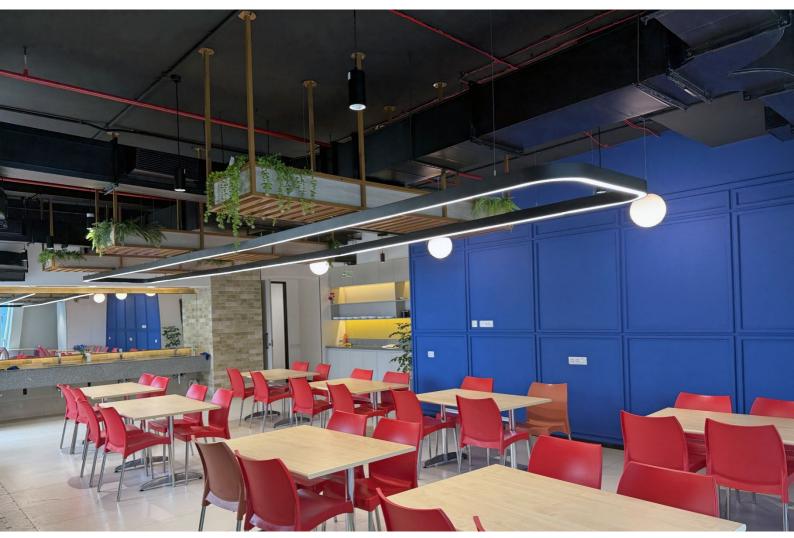
SIZE: 25,500 SFT

The Brigade office project in Chennai the design reimagines AT&T as a seamless blend of cultural symbolism and modern workspace design. This concept uses shades of blue to reflect calm, connection, and clarity. The design transforms traditional motifs into spatial elements, embedding local identity within a sleek, collaborative, and techforward environment. It's a story of heritage meeting innovation, drawn across the canvas of space.





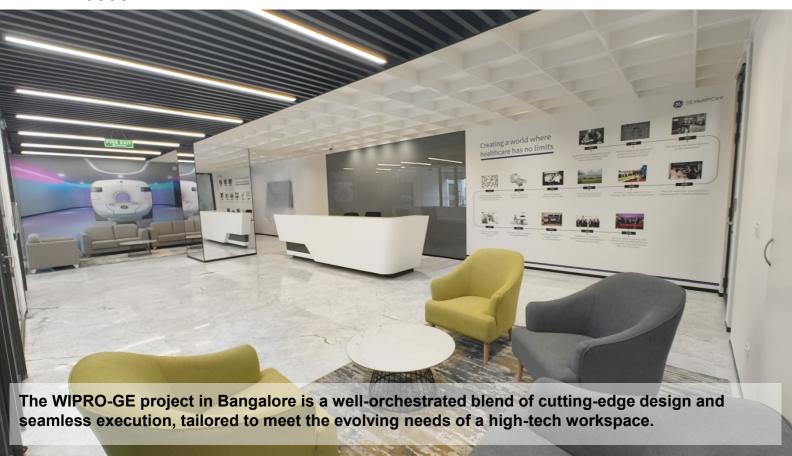


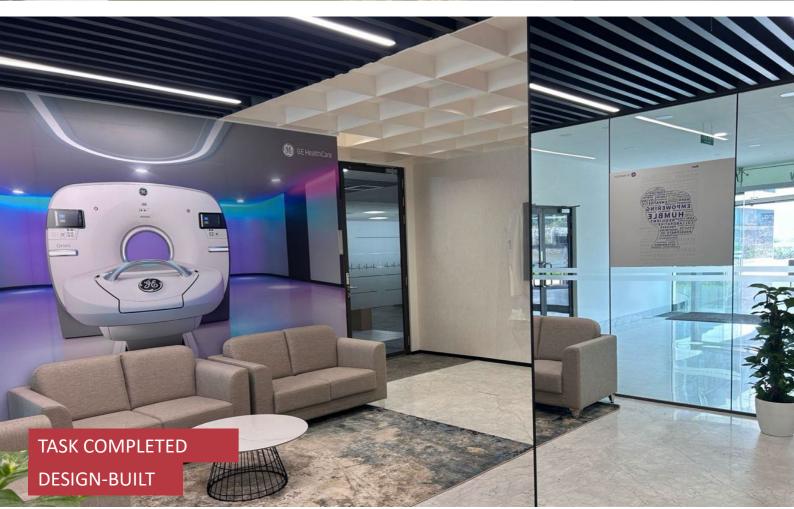




#### WIPRO-GE, Bangalore

SIZE: 43000 SFT

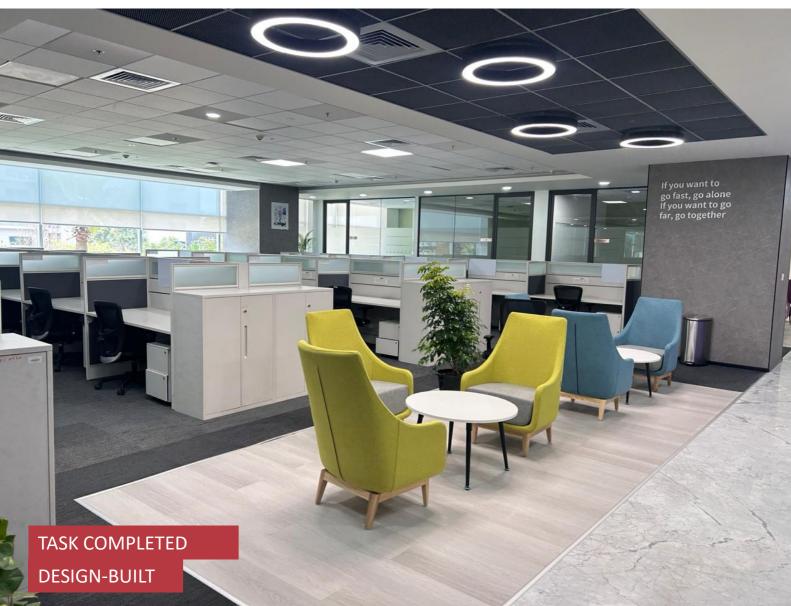




#### **WIPRO-GE**

This design and contracting project prioritizes efficiency, collaboration, and innovation, featuring a modern aesthetic with ergonomic layouts, advanced technology integration, and premium material finishes.





#### **WIPRO-GE**

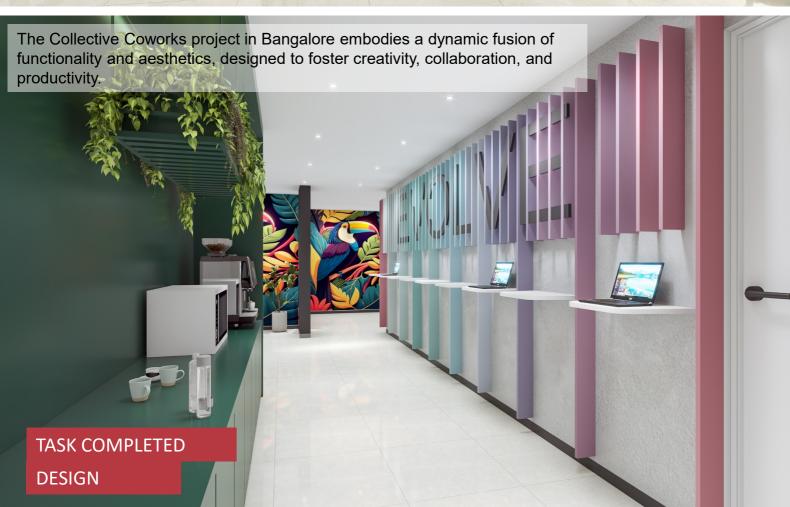




#### **COLLECTIVE COWORKS**, Kochi

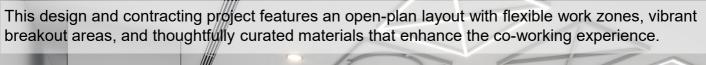
SIZE: 15000 SFT





#### **COLLECTIVE COWORKS**

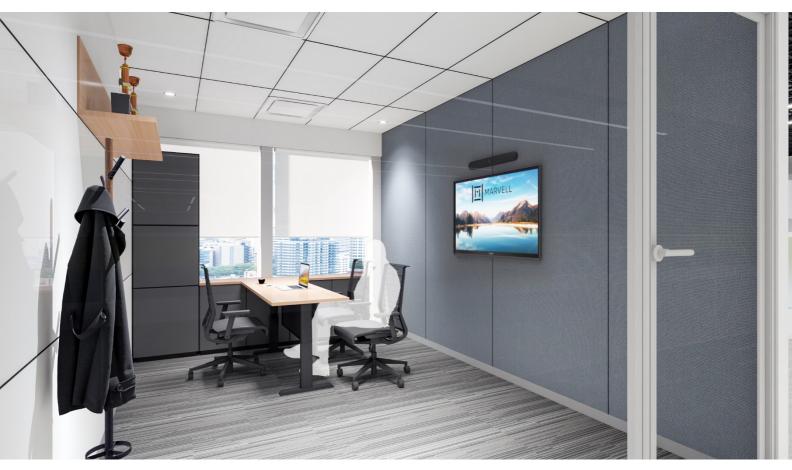






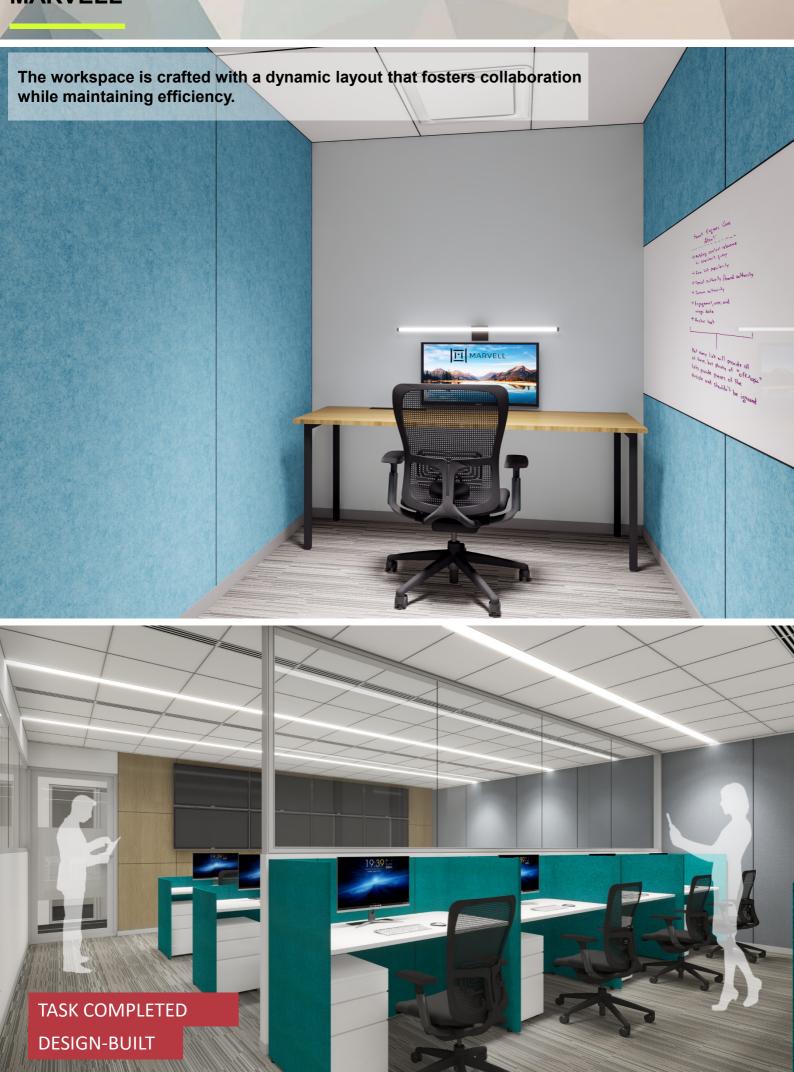
#### **MARVELL**, Bangalore

SIZE: 12000 SFT



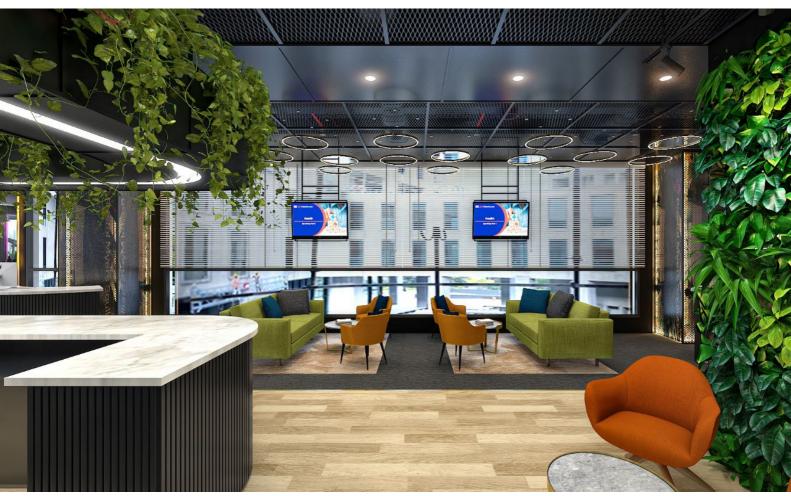


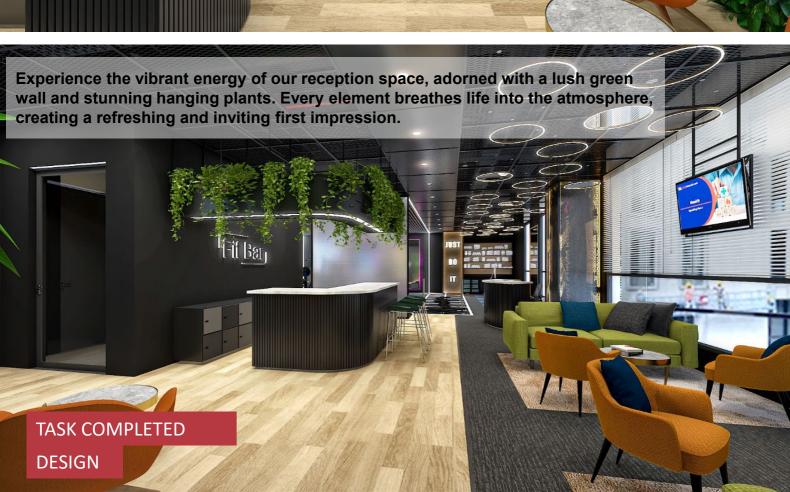
#### **MARVELL**



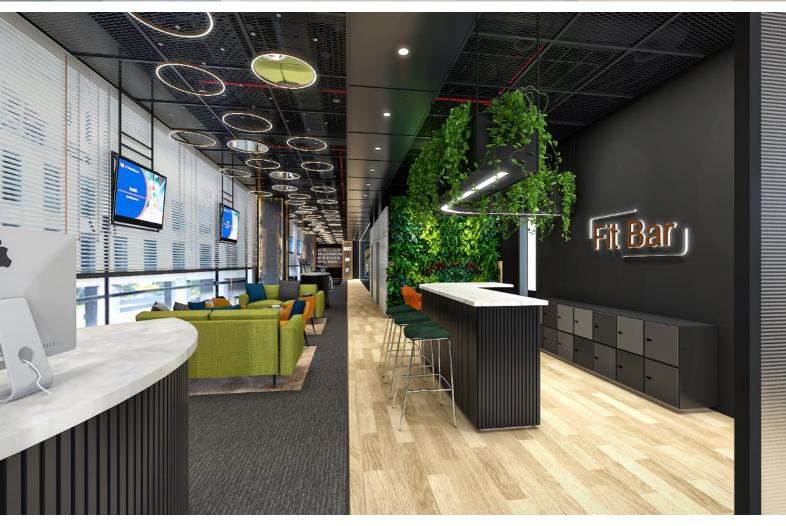
#### **SATTVA** KNOWLEDGE POINT, BANGALORE

SIZE: 25000 SFT

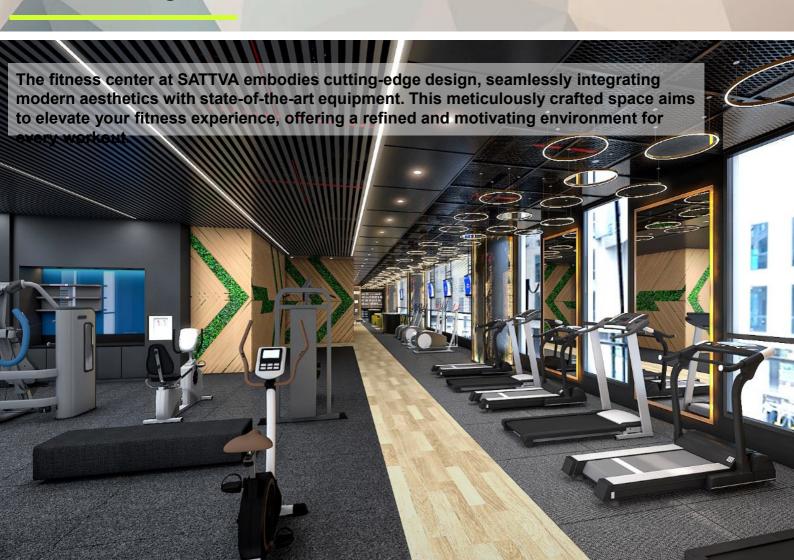


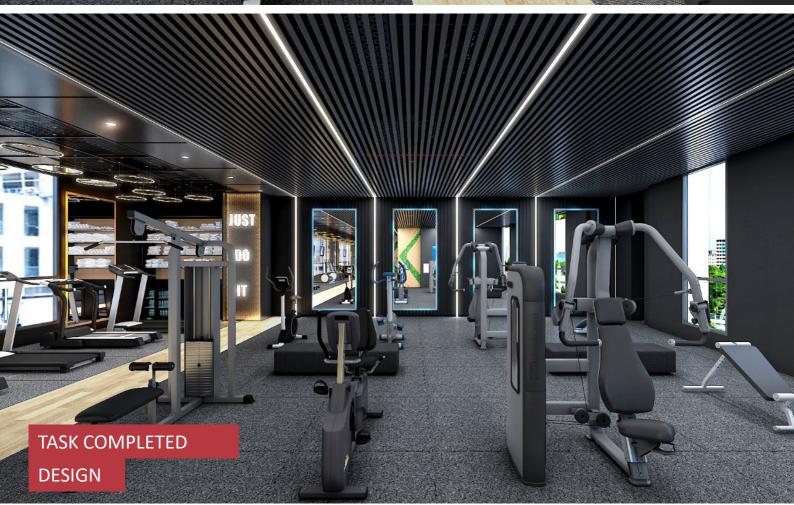


#### **SATTVA**, Bangalore







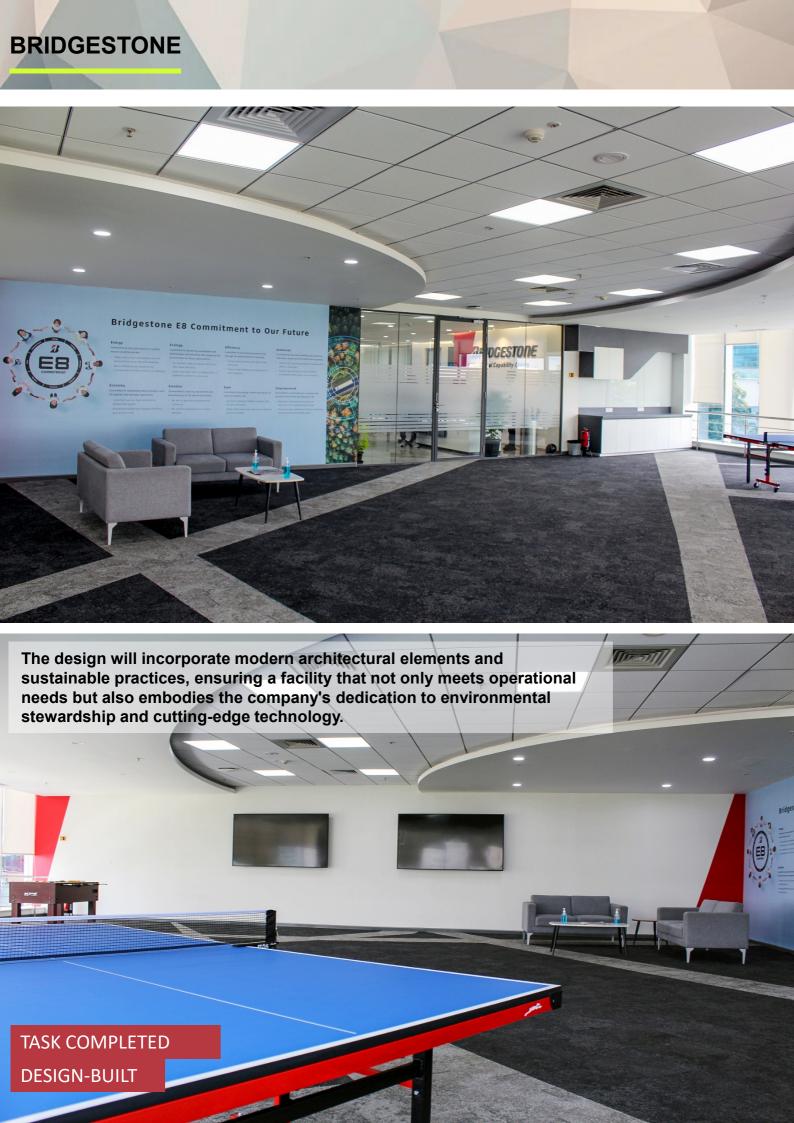


#### **BRIDGESTONE**, Bangalore

SIZE: 22000 SFT









100+ COMPLETED PROJECTS
COUNTLESS INSPIRATIONS

# **ONGOING PROJECTS**

We do interior fit out works for corporate offices, specialized industries in educational institutions, hospital, banks, restaurants, stores, residential buildings.

#### Appasamy Associates, Chennai

SIZE: 15000 SFT

The Appasamy associates office project in Chennai focuses on Scandinavian design principles with modern innovation, creating a workspace that emphasizes both aesthetic simplicity and functional clarity. The concept focuses on a clean, minimalist environment that enhances efficiency, fosters collaboration, and provides an inspiring environment. Natural materials, light tones, and intuitive technology come together to cultivate a space where both form and vision support productivity and well-being.









#### Holiday INN - Brigade office, Chennai

SIZE: 2500 SFT

The Brigade office project in Chennai the design approach embraces timeless minimalism blended with modern innovation. The workspace is envisioned as a clean, functional setting that promotes efficiency, clarity, and collaboration. Light tones, natural materials, and seamless technology integration create an environment where aesthetics and function align—enhancing productivity while supporting well-being and creativity.

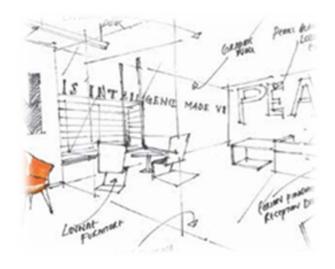




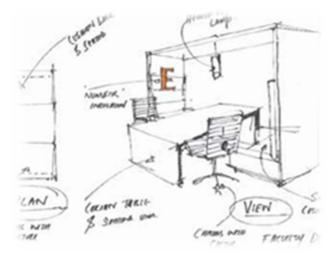




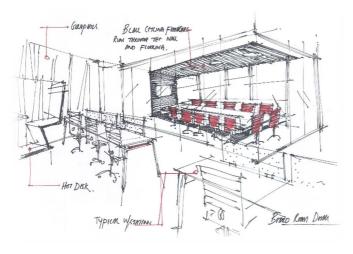
#### **CONCEPTUAL SKETCHES TO 3D VISUALS**



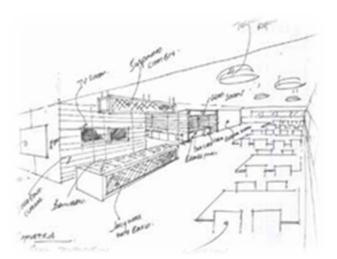














# SPECIFIC PLANS AND KEY DELIVERABLES KEY MILESTONES AND DESIGN METHODOLOGY

## STAGE 1

- Site due diligence
- Survey of existing offices
- Data Gathering
- Final requirement sheet
- Micro/Macro level planning
- Stacking Diagram
- Block Diagram
- Layout plans
- Design workshop with clients and project managers

## STAGE 3

- Design Documentation
- Tender drawings and documents
- Costing
- Coordination workshop with MEP and all other services consultants.
- Design Workshop with construction team prior to start of work on site.
- Good for construction drawings

## **STAGE 2**

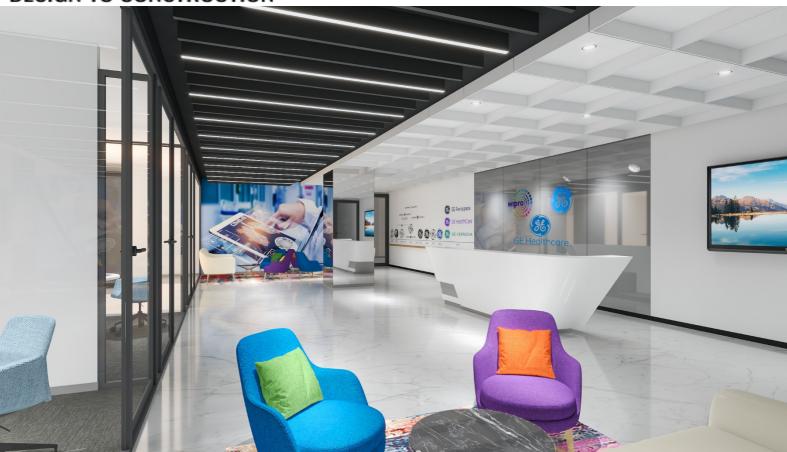
- Design Thoughts
- Concept
- 3d view development

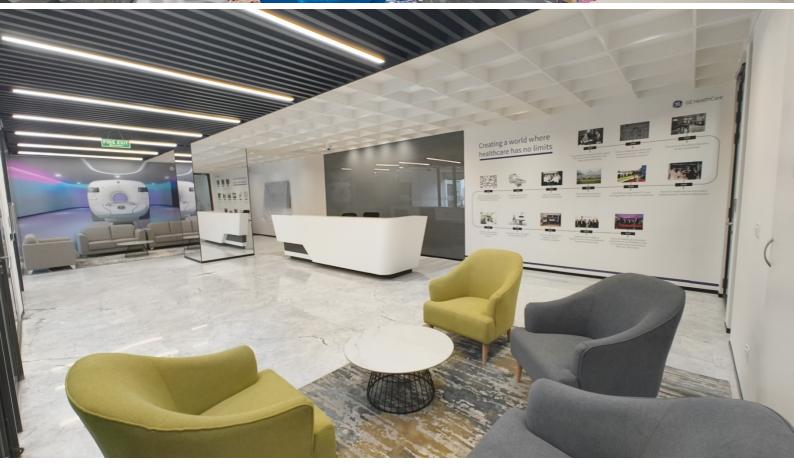
## **STAGE 4**

- Site Coordination
- Quality Audit
- As built documentation

# 3D TO ACTUAL

**DESIGN TO CONSTRUCTION** 









The office reception, where contemporary design meets a warm and inviting ambiance. Every detail is thoughtfully crafted to create a lasting first impression, setting the tone for productive and inspiring days ahead.

#### TASK COMPLETED DESIGN

(JOHN ASSOCIATED PROJECTS)



**Office spaces at** Bangalore, Chennai, Mumbai, Hyderabad, Jordan, Cairo (international) - 2 million Sft.

Highlights : <u>Campus</u>, Labs<u>, Experience centres</u>, Recruitment centres,

Development centres, <u>developed global standard guideline play</u> <u>book</u> for

International architects.



**Office & Retail spaces at** Bangalore city + Peenya - 55,000 Sft. Highlights: 100% renovation of old facility, Executed in an old production facility.



Office space at Bangalore - 1,20,000 Sft.

Highlights : Theme based design, <u>internal stair case</u>, Large Cafeteria +

all hands meeting area.



**Office & Retail spaces at** Bangalore, Delhi, Kolkata - 35,000 Sft. Highlights: Customised office furnitures, Theme based designs.



Office space at Bangalore - 35,000 Sft.

Highlights: Space is designed in Shoba 1, Church street along besides Hospitality units with views towards old Bangalore areas.

#### TASK COMPLETED DESIGN

(JOHN ASSOCIATED PROJECTS)



Office space at Bangalore - 3,50,000 Sft.

Highlights: Large L shaped Engineering desks, <u>Different types of Audio Labs</u>, <u>Demo rooms</u>, Large cafeteria + all hands meeting area.



**Office spaces at** Bangalore, Madurai – 3,00,000 Sft. Highlights: <u>Electronic labs</u>, Cafeteria spaces, <u>First Independent</u> Unit in Madurai.



Office space at Bangalore - 60,000 Sft.

Highlights: Theme based design



**Campus project at** Bangalore – 4,50,000 Sft. Highlights: Hospitality design in office space, Sports complex, <u>Out door container meeting rooms</u>, Building structure was pre casted hollow core.



**Office & Lab spaces at** Bangalore, Chennai, Madurai, Delhi – 3,00,000 Sft.

Highlights : <u>Robotic labs</u>, <u>Electronic labs</u>, Cafeteria spaces, Auditorium, Creche.

#### TASK COMPLETED DESIGN

(JOHN ASSOCIATED PROJECTS)



Offices , Hospitality, common area paces at Bangalore  $-5,00,000~\mathrm{Sft.}~+$ 

Highlights : <u>Builder fitout</u> works, <u>Food courts</u>, Creche, Gymnasium.



Food court at Bangalore – 20, 000 Sft.

Highlights: Builder fitout works, basement floor challenges.



**Common area designs** – Bangalore Highlights : Lift lobbies & Rest rooms



Offices spaces & Hospitality at Bangalore, Chennai, Koch

- 2,00,000 Sft. +

Highlights: Builder fitout works, World trade centre.



**Food court at Kochi** – 25,000 Sft. + Highlights : Theme based designs.

# **OUR SERVICES**

**CRAFTING DREAMS INTO REALITY** 



CREATIVITY

**INNOVATION** 

**EXPERTISE** 

We turn imagination into tangible beauty. At Pragathi Studio, we understand that every space has a story waiting to be told, and our mission is to bring those narratives to life through our comprehensive range of services.



# PROJECT MANAGEMENT

Is all about planning, organizing, and managing a project in orde to achieve a predefined goal or outcome. Basically all types of businesses rely on projects to achieve many of their short-term and long-term goals, because projects are how things get done with respect to time & budget.



# DESIGN CONSULTANCY

TURNKEY SOLUTIONS



# ORGANIZATION STRUCTURE **CLIENT DESIGN MANAGEMENT SUPPORT CONSULTANTS**

PRAGATHI STUDIO



#### **CONTACT US - SAY HELLO**

CONTACT PRAGATHI PROJECTS TODAY FOR A CONSULATION ON YOUR PROJECTS.

# THANK YOU

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Say Hello: info@pragathistudio.com

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